

FRIELING

With tea sitting pretty in specialty food sales—the category made a noticeable jump to the number 10 best-selling spot in 2014—tea-themed items might be the smart choice for your store.

Frieling (803/548-2000 or frieling.com) makes drinking and cleaning up loose tea a breeze with the new Easy Clean Tea Infuser featuring a stainless steel construction and an ingenious removable bottom for easy cleaning. Customers fill it with loose tea, place it in a cup, mug, or teapot, and pour in hot water. An infuser lid is provided to keep tea hot while it steeps. After brewing the tea to taste, the tea infuser can be lifted out of the cup and the bottom removed to dispose of the tea leaves. The consumer simply rinses the infuser, bottom and lid, and is ready to brew another cup. **Circle 333**

